



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-12-2012 PAGE: 1 of 3

AMERICAN RAMBLER PRODUCTIONS - 23247  
ATTN: STEPHANIE KINCAID  
138 CONANT STREET  
BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398246	09-11-2012		0	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
201	243185	PHILADELPHIA	A. CLIFFORD	09-12-2012	09-18-2012	M (Broadcast Month, Cycle 1)	N	243185

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: E : 201</b>																	
1	09-12-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30			1	1	1			3	850	3	2,550.00
2	09-17-2012	09-18-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1	1						2	850	2	1,700.00
3	09-12-2012	09-16-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30			1	1	1			3	850	3	2,550.00
4	09-17-2012	09-18-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1	1						2	850	2	1,700.00
5	09-12-2012	09-16-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30			1	1	1			3	200	3	600.00
6	09-17-2012	09-18-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1	1						2	200	2	400.00
7	09-12-2012	09-16-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30			1	1	1			3	240	3	720.00
8	09-17-2012	09-18-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30	1	1						2	240	2	480.00
9	09-12-2012	09-16-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30			1	1	1			3	350	3	1,050.00
10	09-17-2012	09-18-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1	1						2	350	2	700.00
11	09-12-2012	09-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30			1	1	1			3	325	3	975.00
12	09-17-2012	09-18-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1	1						2	325	2	650.00
13	09-12-2012	09-16-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30			1	1	1			3	200	3	600.00
14	09-17-2012	09-18-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1	1						2	200	2	400.00
15	09-12-2012	09-16-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30			1	1	1			3	240	3	720.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 201			CMS # 243185	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-12-2012	End Date 09-18-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 243185				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 201																	
16	09-17-2012	09-18-2012	01:00PM - 02:00PM	THE CHEW (11514)				1	30	1	1						2	240	2	480.00
17	09-12-2012	09-16-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				1	30			1	1	1			3	375	3	1,125.00
18	09-17-2012	09-18-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				1	30	1	1						2	375	2	750.00
19	09-12-2012	09-16-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30			1	1	1			3	950	3	2,850.00
20	09-17-2012	09-18-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1	1						2	950	2	1,900.00
21	09-12-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30			1	1	1			3	1,100	3	3,300.00
22	09-17-2012	09-18-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30	1	1						2	1,100	2	2,200.00
23	09-12-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	30			1	1	1			3	1,400	3	4,200.00
24	09-17-2012	09-18-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	30	1	1						2	1,400	2	2,800.00
25	09-12-2012	09-16-2012	10:00PM - 11:00PM	THURS PRIME 10-11P (803)				3	30				1				1	2,500	1	2,500.00
			----- ITEM LINE NOTE ----- SCANDAL 3																	
26	09-12-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				1	30						1		1	190	1	190.00
27	09-12-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				3	30						1		1	150	1	150.00
28	09-12-2012	09-16-2012	12:00PM - 03:30PM	COLLEGE FOOTBALL 12-330PM (843)				1	30						3		3	2,000	3	6,000.00
29	09-12-2012	09-16-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL 330-7PM (848)				1	30						3		3	2,000	3	6,000.00

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Contract No 398246	Contract Dt 09-11-2012	Revision Dt	Rev# 0	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS	Station/Market WTVD - DURHAM											
Agency Est# 201		CMS # 243185	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-12-2012	End Date 09-18-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 243185									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 201															
30	09-12-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	2	30							1	1	150	1	150.00	
31	09-12-2012	09-16-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	1	30							1	1	475	1	475.00	
32	09-12-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	2	30							1	1	750	1	750.00	
33	09-12-2012	09-16-2012	08:00PM - 09:00PM	SUNDAY PRIME 8-9P (931)	1	30							1	1	2,600	1	2,600.00	
			----- ITEM LINE NOTE ----- REVENEGE CD															
														Contracted Gross Total:		73	54,215.00	
														Actual Gross Total:		73	54,215.00	
														Agency Commission:			8,132.25	
														Net Total:			46,082.75	
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Sep 12		0.00		0.00		54,215.00		0.00						54,215.00				
TOTAL		0.00		0.00		54,215.00		0.00						54,215.00				

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